

BOYCOTT ISRAEL

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How many must die before YOU act?



BOYCOTT



ISRAEL

Boycott the companies that support Israeli apartheid

ESTÉE LAUDER



Estée Lauder's chairman, Ronald Lauder, also one time chairman of the Conference of Presidents of Major American Jewish Organizations, is the current president of the Jewish National Fund (JNF) - a quasi-governmental agency whose main function is to legitimize Israel's theft of Palestinian land.

His views are often more extreme than some Israeli governments! In 1993, Lauder co-founded the Shalem Center which even the Israeli education ministry has described as "fascistic".

In Jan 2001 Lauder was a key speaker at a rally in Israel organized to oppose the mere consideration of Jerusalem as a negotiation item. Addressing a mob of 300,000 extremists at the gates of of Haram Al-Sharif, some tried to break in to the Holy Sanctuary.

M&S supports Israel with \$233 million in trade every year. M&S sales of Israeli imports in 2000 amounted to £240 million.

The Israeli Ambassador in Britain honoured M&S for their continued support of Israel in a London ceremony (November 2000).

Lord Marcus Sieff, long-term Chairman of M&S admitted in the book "Management: The Marks & Spencers Way, Weidenfeld & Nicolson, 1990" that one of the objectives of M&S is to aid the economic development of Israel. An M&S spokesperson lately confirmed that "We are as close to Israel as we have ever been" (December 2000).

Research by Islamic Human Rights Commission (www.ihrc.org)



Timberland

Timberland is a billion dollar footwear, apparel & accessories company. Its CEO Jeffrey Swartz in a recent four day "solidarity" visit to Israel advised Israel to send 100 IDF thugs, who took part in the recent slaughter at Jenin, to the US as ambassadors for Israel suggesting that they were "simple average people" who Americans could relate to.

Swartz voiced the hope such a campaign would bring 25,000 American Jews to Israel by the end of the summer, helping Israel's ailing economy.

Timberland operates six stores in Israel, and its products are sold in 17 other sporting-goods stores owned by its Israel distributor, Sakal. Swartz said he wants to see more stores open.



For full details and a list of other companies to boycott:
<http://www.inminds.co.uk/boycott-israel.html>

